

COOKIES AND PRIVACY POLICY

1.Cookie Policy

As Doku Turizm Otelcilik İnşaat Sağlık Tarım Gıda Yatırımları A.Ş. ("Data Controller" / "Mylome Luxury Hotel & Resort" / "Our Company") we have prepared this Cookie Policy to comply with the information obligation according to Personal Data Protection Law No. 6698 (KVKK) for informing you about the type of cookies in the website, reason for using such cookies and how to manage cookies.

In this Cookie Policy, the cookies that are used to provide a better service to the visitors of the website and to provide a functional online environment are explained to the visitors and it is stated how the personal data obtained in accordance with the processing is and the legal rights of the user as per Law on the Protection of Personal Data No. 6698 (“KVKK” or “KVK Law”).

1.1. What is a Cookie?

A cookie is a text file that is stored on a hard drive or browser folder when a website is visited. It is aimed to make the service provided to website visitors faster and more functional through cookies. The provision of a personalized online environment according to the website visitor is made possible through cookies. Our visitors are able to determine and change their preferences regarding the use of cookies. In the same way, the visitor has the right to request the deletion of cookies.

1.2. Types of Cookies

Cookies can be classified according to the purpose they serve, according to the duration of data storage and according to the sources from which they are formed.

1.2.1. Cookies According to Their Purpose

In this classification, which is made according to the purpose of using the cookie, there are strictly necessary cookies, preference cookies, statistical cookies and marketing cookies.

1.2.1.1. Strictly Necessary Cookies

Strictly necessary cookies are used for features such as browsing the website and accessing secure areas of the site. In order for the purchase and sale transaction to be terminated while making online purchases in e-commerce stores, the items preferred by the user must be stored for the next step. Cookies that allow items to be stored in the shopping cart on e-commerce sites can be considered as examples of strictly necessary cookies. Strictly necessary cookies are generally first-party session cookies. Although consent is not required for these cookies, the user should be explained why the cookie is used and the necessity of the cookie.

1.2.1.2. Preference Cookies

This enables remembering the choices made on the website in the past (username information, password information, which language is preferred, etc.). Preference cookies, which provide automatic access to the website, are also called functional cookies.

1.2.1.3. Statistics / Performance Cookies

Statistical cookies, also known as performance cookies, are cookies that provide anonymous, statistical data about the use of the website. With statistical cookies, it can be stored how the user uses the website, the pages that are visited and the links clicked. The anonymized statistical cookies are not used to identify the website user. The purpose of these cookies is to make the website more functional.

1.2.1.4. Marketing Cookies

Marketing cookies are cookies that allow advertisers to serve ads based on the user's interest. Statistical data of the ads encountered by the website user, data obtained through marketing cookies, may be shared with other organizations or advertisers. These are cookies that can be stored permanently.

1.2.2. Cookies According to Their Storage Period

Cookies are divided into session cookies and permanent cookies according to the retention period of the data. The difference between session cookies and permanent cookies is that they provide temporary, instantaneous data information.

1.2.2.1. Session Cookies

Session cookies provide data that can be stored until the user closes the browser or the session expires. They are short-term cookies.

1.2.2.2. Permanent Cookies

Permanent cookies are cookies that are stored on the drive until the date of deletion of the cookie by the user or until the specific expiration date for the cookie. Permanent cookies have a variable duration, written expiration date in their codes. Within this framework, session and permanent cookies are used on our website according to the duration of their use.

1.2.3. Cookies According to Their Source

It is a classification made according to which side/source the cookie is placed on the device.

1.2.3.1. First-Party Cookies (First-party)

As the name suggests, first-party cookies are placed directly on the device by the visited website.

1.2.3.2. Third-Party Cookies (Third-party)

Third-party cookies are cookies placed on the device not by the visited website, but by a third party, such as an advertiser or an analytical system.

In this context, only first-party cookies are used on our website.

2. Cookies Used on Our Website and Their Purposes

| Type | Cookie Name | Domain | Type of Cookies | Storage Period | Explanation |
|--------------------------------|---------------------|-------------------|-----------------|--------------------|--|
| MANDATORY COOKIES | TawkConnectionTime | mylomehotels.com | First-party | During the session | Session Cookies. This cookie remembers the end user so that past chat conversations can be detected to improve the service. |
| | _ym_d | .mylomehotels.com | First-party | 1 year | To store the first visit to the site. |
| | _ym_uid | .mylomehotels.com | First-party | 1 year | It is used to identify the user on the website. |
| STATISTICS/PERFORMANCE COOKIES | _ga | .mylomehotels.com | First-party | 2 years | This cookie name is associated with Google Universal Analytics, an important update to Google's more widely used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a customer identifier. It is included in every page request on a site and used to calculate visitor, session and campaign data for site analytics reports. |
| | _gid | .mylomehotels.com | First-party | 1 day | This cookie is set by Google Analytics. It stores and updates a unique value for each visited page and is used to count and track page views. |
| | _ga_8YTHXGT35T | .mylomehotels.com | First-party | 2 years | This cookie is used by Google Analytics to maintain the session status. |
| | _gat_UA-168914753-1 | .mylomehotels.com | First-party | 1 minute | This is a template-type cookie set by Google Analytics, in which the template element in the name contains the unique identification number of the account or website to which it relates. It is a variant of the _gat cookie used by Google to limit the amount of data saved on websites with a high traffic volume. |
| | _gat_UA-226525797-2 | .mylomehotels.com | First-party | 1 minute | This is a template-type cookie set by Google Analytics, in which the template element in the name contains the unique identification number of the account or website to which it relates. It is a variant of the _gat cookie used by Google to limit the amount of data saved on websites with a high traffic volume. |
| | yandexuid | .yandex.ru | Third-party | 1 year | It records data on the website behavior of visitors. This is used for internal analysis and website optimization. |
| | ymex | .yandex.ru | Third-party | 1 year | Stores information that is helpful for Yandex.Metrica's performance: ID creation time and alternative values. |

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|-----------------------|--------------------------|-------------------|-------------|--------------------|---|
| | _ym_isad | .mylomehotels.com | First-party | 20 hours | This Cookie determines whether a User has ad blockers |
| TARGETING COOKIES | test_cookie | .doubleclick.net | Third-party | 15 minutes | This cookie is set by DoubleClick (which is owned by Google) to determine whether the website visitor's browser supports cookies. |
| | _fbp | .mylomehotels.com | First-party | 3 months | It is used by Meta to offer a range of advertising products, such as real-time bidding from third-party advertisers. |
| | _gcl_au | .mylomehotels.com | First-party | 3 months | It is used by Google AdSense to experiment with advertising efficiency on websites that use its services |
| | yuidss | .yandex.ru | Third-party | 1 year | It collects information about visitor behavior on multiple websites. This information is used on the website to optimize the relevance of the ad. |
| | IDE | .doubleclick.net | Third-party | 1 year | This cookie is set by Doubleclick and provides information about how the end user uses the website and about ads that the end user may have seen before visiting this website. |
| FUNCTIONALITY COOKIES | wp-wpml_current_language | mylomehotels.com | First-party | During the session | Stores the current language. By default, this cookie is set only for logged-in users. If you enable the language cookie to support AJAX filtering, this cookie is also set for users who are not logged in. |
| | yabs-sid | mc.yandex.ru | Third-party | During the session | It is used to identify the user on the website. |
| UNCLASSIFIED COOKIES | _ym_vorc | .mylomehotels.com | First-party | 30 minutes | |
| | twk_idm_key | mylomehotels.com | First-party | During the session | |
| | i | .yandex.ru | Third-party | 10 years | |

Cookies are used that are strictly necessary for the provision of information community services that you have explicitly requested on our website. In this context, the storage periods and the purposes of use are given in the table.

Your personal data is processed by associating it with your IP information.

3. Privacy and Cookie Management

We process the data related to the sections visited by our site visitors when they enter our website, taking into account the legal rights of our users, in order to facilitate the use of the site for our users when they enter the site and during their use of the site, to increase the benefits of use, and to improve our website and prevent the possibility of security vulnerabilities, within the scope of the KVKK. We aim to inform our visitors about the processing of the above-

mentioned data in the process starting from the moment they log in to the site with this text and ending with their departure, including using the contact form. Visitors can prevent websites from processing/storing their personal data through cookies. In addition, they are able to delete cookies from the internet browser previously. Visitors can prevent the use of cookies in various ways. As a visitor, if you want to prevent the use of cookies;

| | |
|--------------------------|--|
| Google | You can allow or block cookies from the “Cookies” tab by clicking on the “lock sign” in the address section of your browser. |
| Internet Explorer | You can manage cookies in the form of “allow” or “do not allow” by clicking on the security tab from the “Tools” section in the upper-right section of your browser. |
| Mozilla Firefox | You can manage cookies by clicking on the “Open menu” tab in the upper right corner of your browser, then clicking on the “Options” image and using the “Privacy and Security” button. |
| Opera | You can manage cookies from the “Cookies” section by selecting “Advanced” in the “Preferences” section of your browser. |
| Safari | You can do all your cookie management from the “Privacy and Security” section by selecting the “safari” tab from the “Settings” section of your phone. |

4. Legal Justification and Sharing

Your personal data obtained through cookies are not shared with other persons. The processing of your personal data through these cookies is based on the processing condition “That data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the concerned person” in accordance with paragraph (f) of the second paragraph of Article 5 of the Law No. 6698. Your personal data in question is shared with our business partner, from whom we receive site design services.

5. The Right of Website Visitors to Access the Data and Their Requests

Visitors can submit their requests regarding their rights as per article 11 of KVKK through [concerned person application form](#) on our website in such a way as to contain minimum requirements set out in the Communique on Principles and Methods of Application to the Data Controller to the headquarters of the company in Okurcalar Mah. Şarburun Cadde No: 12 Alanya/ANTALYA with original signature or send it by a notary or send to kvkk@mylomehotels.com using our registered e-mail address with an electronic signature.